TuneIn brings together a wide collection of sports, music, news and podcasts into one app. With original, live and on-demand content, you can always find the things you love or discover something new.

Streaming across multiple devices around the world to millions of monthly users, TuneIn is dedicated to changing the way people listen.

FIND WHAT YOU LOVE
DISCOVER SOMETHING NEW

TuneIn Is...

- Everything Audio
- Live
- Human Hosted
- Expertly Curated
- Local, National, & Global
- A Shared Listening Experience
- An Official Partner of NFL, MLB, NBA, NHL
- The Only Global, Pre-installed Amazon Echo, Google Home, & Sonos Partner

TuneIn Reaches the World

75MM
Global monthly active users
*26M US only

18B
Total listening minutes per month

197
Countries + territories where TuneIn is available

120K
Owned and partner stations from around the world

96%
Of the world's radio

200+
Platforms connected devices

Listening Statistics

Device Breakout
Listening Hours

Total Listenership
Listening Hours

Connected Devices
Listening Hours

Unduplicated
Reach

Source: Internal Metrics, March 2018, ComScore, March 2018
ORIGINAL, LIVE AND ON-DEMAND CONTENT ANYWHERE YOU GO

RADIO
100K+ LOCAL & NATIONAL BRANDS
Marquee stations from top radio networks from around the world that cover every format (sports, music, news and talk).

SPORTS
AN OFFICIAL LEAGUE PARTNER
- Hear the home call from every NFL, MLB, NBA and NHL game
- Live college football and basketball for 140+ schools
- Local + national sports talk
- Dedicated team channels in every league

NEWS
FREE & PREMIUM NEWS CHANNELS
Thousands of news related programs, stations, podcasts and news segments — and the only place to stream CNN and MSNBC for free.

MUSIC
60 OWNED & OPERATED CHANNELS
Human-hosted stations, featuring a wide range of exclusive content across every genre — live sessions, artist interviews, first plays and station takeovers.

PODCASTS
SHOWS FROM THE TOP PUBLISHERS
Top podcast shows, networks and collections across every genre — totaling over 6m individual episodes. Offering also includes TuneIn franchise platforms like First Play*

FESTIVALS
LIVE STREAMS & ORIGINAL CONTENT
Dedicated TuneIn Festival VIP channel featuring live streams from the countries top festivals and curated streams from artists past and present.

*First Play is a TuneIn program offering users early releases of new episodes from top podcast publishers and networks
BRAND PARTNERSHIP OPPORTUNITIES

Custom Solutions
- TunIn Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations
- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

Premium Ad Units
- Audio Pre-Stream + Companion Banner
- Pre-Roll Video
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Welcome Interstitial
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

Targeting Capabilities
- Contextual
- Demo
- Device
- Geo / Location
- Language
- 3rd Party (Lotame)

Get Your Message Heard.

Amplify
Build a larger audience for your existing branded programs by leveraging TunIn’s global distribution platform to reach new listeners.

Create
Utilize TunIn’s world-class recording studios, talented production teams, and established industry relationships to create truly engaging, first-to-market, custom original content.

Present
Drive brand affinity by forging unique partnerships—join forces with TunIn’s trusted content partners in Sports, Music, News, Podcasts, and more.
**HERE’S WHAT WE MEAN**

**Mastercard, Grammy Awards 2018**

**The Ask**
With the 60th Annual Grammy Awards set to return to NYC, Mastercard created an interactive music experience leading up to the awards and needed a partner to help program the content.

**Our Answer**
Our partnership centered around “Start Something Priceless™ Radio,” a human hosted station filled with past + present Grammy artists, live DJ cut-ins, and native Mastercard messaging. TuneIn also recruited GRAMMY winning Portugal. The Man & show-opener Francis and the Lights to perform private shows at the Mastercard House, all streamed live across the TuneIn app. Link to video sizzle reel — [here](#)

**Red Bull Radio**

**The Ask**
Red Bull asked TuneIn to become the exclusive distribution partner for Red Bull Radio, a live 24/7 world-traveling station of music workshops and festivals accompanied by a coinciding streaming platform entitled Red Bull Music Academy Radio.

**Our Answer**
We took the station’s listening to a whole new level, driving millions of new fans to help establish Red Bull as a music and cultural tastemaker. TuneIn developed a global distribution strategy that combined native in-app editorial placements, high impact takeovers, live event streams, social media, co-branded marketing, and efficient tactical media. Red Bull Radio quickly became TuneIn’s most listened to branded station in history.

**Gildan & Outside Lands**

**The Ask**
Coming off of a brand positioning reset, Gildan was looking for help building brand recognition and trust amongst their Millennial target by aligning with music content.

**Our Answer**
TuneIn leveraged our partnership with Outside Lands Music Festival in SF, one of the most popular music festivals in the country, to build a custom, human hosted, always on streaming radio station. The station was programmed with music and original content from past & present Outside Lands artists. We also produced ‘The Road to Outside Lands’ - a 5-episode custom podcast series that centered around two Outside Lands artists and how they stay comfortable when on the road.