TuneIn is the only place that brings together live sports, up-to-the-minute news, curated music, millions of podcasts, and over 120,000 streaming radio stations. We are audio fanatics working for fanatics, always pushing to deliver the world’s best listening experience.

Streaming across multiple devices around the world to millions of monthly users, TuneIn is dedicated to changing the way people listen.

Listen to Your World

- **An Official Partner of NFL, MLB, NBA, NHL**
- **The Only Global, Pre-installed Amazon Echo, Google Home, & Sonos Partner**
- **Local, National, & Global**
- **A Shared Listening Experience**

TuneIn Reaches the World

- **75M** Global monthly active users
- **197** Countries + territories where TuneIn is available
- **120K** Owned and partner stations from around the world
- **96%** Of the world’s radio
- **200+** Platforms connected devices

Listening Statistics

- **Device Breakout**
  - Listening Hours
  - **Web**: 9%
  - **Mobile**: 38%
  - **CE + Auto**: 53%

- **Connected Devices**
  - Listening Hours
  - **2016**: 74.5%
  - **2017**: 67.9%
  - **40% YoY Growth**

- **Unduplicated Reach**
  - **74.5%**
  - **67.9%**
  - **63.9%**

Source: Internal Metrics, March 2018; ComScore, March 2018
ORIGINAL, LIVE AND ON-DEMAND CONTENT ANYWHERE YOU GO

RADIO
100K+ LOCAL & NATIONAL BRANDS
Marquee stations from top radio networks from around the world that cover every format (sports, music, news and talk).

SPORTS
AN OFFICIAL LEAGUE PARTNER
- Hear the home call from every NFL, MLB, NBA and NHL game
- Live college football and basketball for 140+ schools
- Local + national sports talk
- Dedicated team channels in every league

NEWS
FREE & PREMIUM NEWS CHANNELS
Thousands of news related programs, stations, podcasts and news segments — and the only place to stream CNN and MSNBC for free.

MUSIC
60 OWNED & OPERATED CHANNELS
Human-hosted stations, featuring a wide range of exclusive content across every genre — live sessions, artist interviews, first plays and station takeovers.

PODCASTS
SHOWS FROM THE TOP PUBLISHERS
Top podcast shows, networks and collections across every genre — totaling over 6m individual episodes. Offering also includes TuneIn franchise platforms like First Play*

FESTIVALS
LIVE STREAMS & ORIGINAL CONTENT
Dedicated TuneIn Festival VIP channel featuring live streams from the countries top festivals and curated streams from artists past and present.

*First Play is a TuneIn program offering users early releases of new episodes from top podcast publishers and networks
BRAND PARTNERSHIP OPPORTUNITIES

Custom Solutions
- Tuneln Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations
- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

Premium Ad Units
- Audio Pre-Stream + Companion Banner
- Pre-Roll Video
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Welcome Interstitial
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

Targeting Capabilities
- Contextual
- Demo
- Device
- Geo / Location
- Language
- 3rd Party (Lotame)

Get Your Message Heard.

Amplify
Build a larger audience for your existing branded programs by leveraging Tuneln’s global distribution platform to reach new listeners.

Create
Utilize Tuneln’s world-class recording studios, talented production teams, and established industry relationships to create truly engaging, first-to-market, custom original content.

Present
Drive brand affinity by forging unique partnerships—join forces with Tuneln’s trusted content partners in Sports, Music, News, Podcasts, and more.
Mastercard, Grammy Awards 2018

The Ask
With the 60th Annual Grammy Awards set to return to NYC, Mastercard created an interactive music experience leading up to the awards and needed a partner to help program the content.

Our Answer
Our partnership centered around “Start Something Priceless™ Radio,” a human hosted station filled with past + present Grammy artists, live DJ cut-ins, and native Mastercard messaging. TuneIn also recruited GRAMMY winning Portugal. The Man & show-opener Francis and the Lights to perform private shows at the Mastercard House, all streamed live across the TuneIn app. Link to video sizzle reel — here

Red Bull Radio

The Ask
Red Bull asked TuneIn to become the exclusive distribution partner for Red Bull Radio, a live 24/7 world-traveling station of music workshops and festivals accompanied by a coinciding streaming platform entitled Red Bull Music Academy Radio.

Our Answer
We took the station’s listening to a whole new level, driving millions of new fans to help establish Red Bull as a music and cultural tastemaker. TuneIn developed a global distribution strategy that combined native in-app editorial placements, high impact takeovers, live event streams, social media, co-branded marketing, and efficient tactical media. Red Bull Radio quickly became TuneIn’s most listened to branded station in history.

Gildan & Outside Lands

The Ask
Coming off of a brand positioning reset, Gildan was looking for help building brand recognition and trust amongst their Millennial target by aligning with music content.

Our Answer
TuneIn leveraged our partnership with Outside Lands Music Festival in SF, one of the most popular music festivals in the country, to build a custom, human hosted, always on streaming radio station. The station was programmed with music and original content from past & present Outside Lands artists. We also produced ‘The Road to Outside Lands’ - a 5-episode custom podcast series that centered around two Outside Lands artists and how they stay comfortable when on the road.