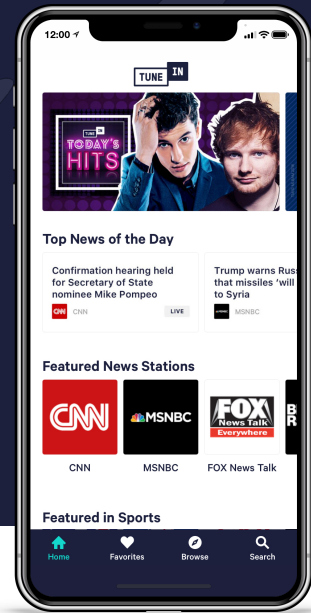


FIND WHAT YOU LOVE DISCOVER SOMETHING NEW

As the world's leader in digital **live audio**, TuneIn provides listeners with unparalleled content, offering everything-audio you crave -- 116,000 radio stations, live play-by-play sports, news, podcasts and music -- everywhere you want to listen.

We are committed to delivering the world's best listening experience by adding new, high value content like the 2018 World Cup, streaming Live Nation festivals from around the world, and more.



TuneIn Is..



Live



Everything Audio



Human Hosted



Expertly Curated



An Official Partner of NFL, MLB, NBA, NHL



The Only Global, Pre-installed Amazon Echo, Google Home, & Sonos Partner



Local, National, & Global



A Shared Listening Experience

TuneIn Reaches the World

77M

Global monthly active users
*23M US only

239

Countries + territories where
TuneIn is available

109K

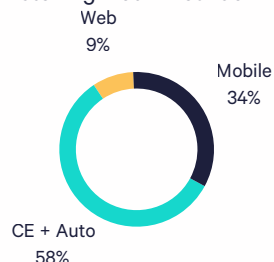
Owned and partner stations
from around the world

200+

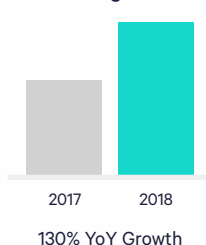
Platforms
connected devices

Listening Statistics

Addressable Audience Listening Hour Breakdown



Connected Devices Listening Hours



Unduplicated Reach



79.6%

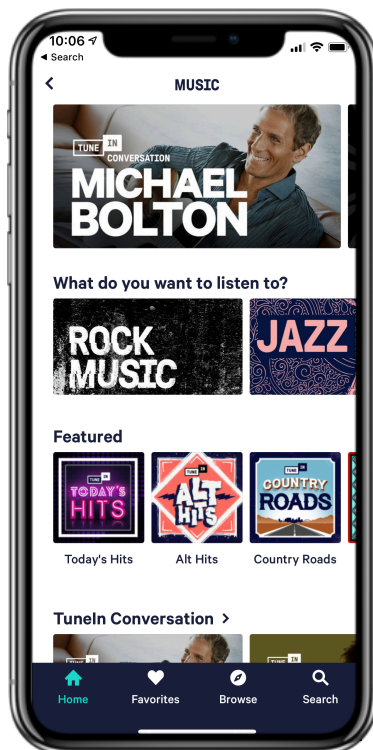


71.3%



62.6%

LIVE, ORIGINAL, AND ON-DEMAND CONTENT ANYWHERE YOU GO



LIVE RADIO

100K+ LOCAL & NATIONAL BRANDS

Marquee stations from top radio networks from around the world that cover every format (sports, music, news and talk).



LIVE FESTIVALS

LIVE STREAMS & ORIGINAL CONTENT

Dedicated TunelIn Festival VIP channel featuring live streams from the country's top festivals and curated streams from artists past and present.



PODCASTS

SHOWS FROM THE TOP PUBLISHERS

Top podcast shows, networks and collections across every genre — totaling over 6m individual episodes. Offering also includes exclusive sales rights to MSNBC's network of podcasts which get an average of 14m listens a month.



LIVE SPORTS

AN OFFICIAL LEAGUE PARTNER

- Hear the home call from every NFL, MLB, NBA and NHL game
- Live college football and basketball for 140+ schools
- Local + national sports talk
- Dedicated team channels in every league



LIVE NEWS

FREE & PREMIUM NEWS CHANNELS

Thousands of news related programs, stations, podcasts and news segments — and the only place to stream CNN and MSNBC for free.



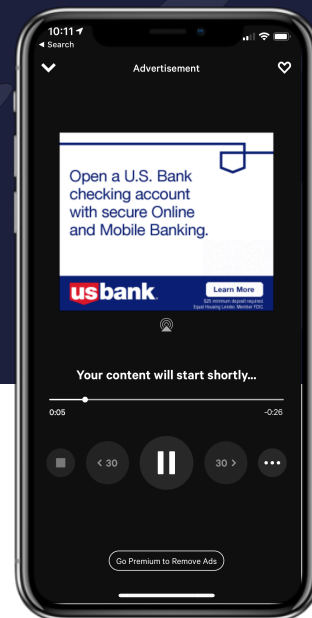
MUSIC

60 OPERATED & ORIGINAL CHANNELS

Human-hosted stations, featuring a wide range of exclusive content across every genre — live sessions, artist interviews, first plays and station takeovers.



BRAND PARTNERSHIP OPPORTUNITIES



Custom Solutions

- TuneIn Premium Unlock
- Branded Podcast Series
- In-Studio Artist Sessions
- Branded Stations
- Experiential Activations
- Music Festival Live Streams
- League Sponsorships
- In-Show Segments + Live Reads
- Audio Vignettes + Drops

Premium Ad Units

- Audio Pre-Stream + Companion Banner
- Pre-Roll Video
- In-Stream Audio
- High Impact Takeovers
- Category / Genre Takeovers
- Welcome Interstitial
- Desktop Display (970x250, 300x250, 300x600, 728x90)
- Mobile Display (300x250)
- Tablet Display (728x90)

Targeting Capabilities

- Contextual
- Demo
- Device
- Geo / Location
- Language
- 3rd Party (Lotame)

Get Your Message Heard.

Amplify

Build a larger audience for your existing branded programs by leveraging TuneIn's global distribution platform to reach new listeners.

Create

Utilize TuneIn's world-class recording studios, talented production teams, and established industry relationships to create truly engaging, first-to-market, custom original content.

Present

Drive brand affinity by forging unique partnerships —join forces with TuneIn's trusted content partners in Sports, Music, News, Podcasts, and more.

HERE'S WHAT WE MEAN

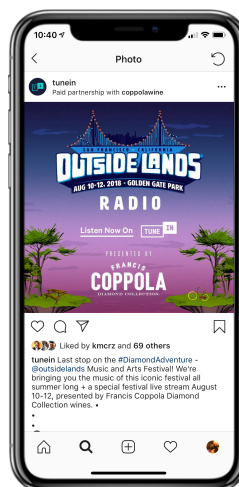
Francis Ford Coppola Wines

The Ask

Grow awareness of the Francis Ford Coppola Diamond Collection and provide their sellers a story for pitching the line.

Our Answer

This partnership featured the sponsorship of 3 festival stations: Newport Folk Festival Radio, Newport Jazz Festival Radio, and Outside Lands Radio with an interactive on-site activation at each festival. The festivals were linked via the 6 part "Sense of Adventure" podcast series featuring intimate conversations with Margo Price & BØRNS where we discussed the confluence of music, food, and travel while organically integrating the Coppola Diamond brand.



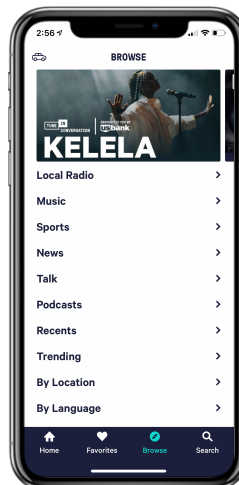
US Bank

The Ask

Reach a multi-cultural audience and increase brand awareness while educating them on the benefits of US Bank.

Our Answer

We leveraged our flagship editorial music program, Tuneln Conversation and integrated US Bank's "Power of Possible" campaign through thoughtful discussions with artists that appealed to the brand's target audience. The program culminated with an exclusive live concert in Chicago (one of US Bank's key DMA) featuring indie R&B artists, Kelela and Moses Sumney.



Exxon Mobil

The Ask

Exxon Mobil is working hard to power the world both responsibly and efficiently via their "Energy Lives Here" campaign and are looking to increase awareness and favorability for Exxon Mobile by targeting key their core audiences: millennials, Exxon enthusiasts, young professionals, opinion leaders, and sports fans.

Our Answer

We ingested Exxon's data segments, created look-a-like audiences, and aligned the brand with NCAA college football content including live play-by-play, to strategically reach their core audience. The program also included a custom audio vignette series recapping Saturday NCAA college football games giving users unique content that aligned with brand objectives.

