TuneIn is reinventing radio for a connected world and millions of users are listening — sports, music, news, podcasts and radio. We’re empowering brands with the context, the data, and the distribution to engage a high-value audience across all the devices they use. Let us help your brand tell its story in a way that’s authentic and meaningful.

REACH AN ENGAGED AUDIENCE

30M
US Monthly Active Users
*70M Globally

30K
US Monthly Stations Streamed
*115K Globally

450MM
US Monthly Session Starts
*1.6B Globally

60MM
US Monthly CE Session Starts
*300M Globally

TuneIn was built on the idea that streaming audio is not just music. With over 115K stations across hundreds genres, our platform caters to the audio listener looking to consume various types of audio content.

01 CONTENT

TuneIn listeners often don’t use other streaming services as they can find all of their content on platform. As a result, an activation with TuneIn will lead to reaching net new users.

02 DISTRIBUTION

TuneIn is everywhere - mobile, desktop, home, office, in car, smart speaker etc. With over 200 integrations, TuneIn will allow your brand to be in the environments that matter.

03 UNDUPlicated

% of TuneIn users not using these other streaming services

70% 75% 68%

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PROPRIETARY & CONFIDENTIAL

CONTENT TENTPOLES

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<td>Black History Month</td>
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HOW WE WORK TOGETHER

MANAGED SERVICE
Some ideas are too big for a DealID, and there are a number of ways to weave a brand into the TuneIn experience. Send us a brief, and we’ll get to work.

PROGRAMMATIC GUARANTEED
Audio, Video, and Display are all available to be transacted on a guaranteed basis through GAM, Audiomax and Magnite.

1:1 PMP PREFERRED
We offer preferred deals to buyers looking for the flexibility of a PMP but with more certainty in inventory availability.

1:1 PMP AUCTION
TuneIn works with a variety of SSP:DSP configurations so that any buyer can access our inventory via private marketplace.

TARGETING SOLUTIONS

01 CONTEXT
Reach users across TuneIn’s extensive collection of genres/sub-genres ie) music, sports, news

02 AUDIENCE
Reach your audience via 1P/3P data. This includes behavioral/demographic segments and also 1P behavioral sets which can only be found on TuneIn

03 ENVIRONMENT
Reach your audience by finding users on specific distribution channels. TuneIn is integrated in over 200 devices, we can target users by the devices they are listening on. ie) In-car, Amazon Echo